7 in 10 of the employees said they want to work for employers who have missions and values that align with their own personal values.

(America's Charities 2018)

Socially minded employees are looking for companies that embed giving in their culture — and that offer them meaningful opportunities to make a difference.

(America's Charities 2018)

Nearly 6 in 10 workplace donors want to work for companies where the culture supports giving and volunteering.

(America's Charities 2018)

- Reach all 87 counties in MN
- Serve over 432,000 Minnesotans
- Serve nearly 9000 animals in MN

(CSM Annual Member Review 2017)
In a survey of companies who switched away from the traditional United Way-only campaign to an expanded model with more charity choice, more than 79% of companies reported increased donor participation rates and 73% raised more money.

WHAT IF MY WORKPLACE ALREADY HAS A CAMPAIGN?

GIVING THAT MAKES SENSE

- Nonprofits receive 85 cents per dollar of donations designated to them
- Payroll contributions are spread out over the year, making it easier for employees to give
- Employees who donate feel more connected to their community and workplace
- Businesses receive public recognition for their support of CSM.

COMMUNITY SHARES OF MN REPRESENTS NEARLY 50 NONPROFITS

To see a list of our social-justice based MN nonprofits please visit: www.communitysharesmn.org/our-impact/our-members/

CHARITY IS GOOD, CHANGE IS BETTER

Our nonprofits passionately work towards creating a fair, just and equitable MN by ending poverty, providing healthcare, reducing violence, fighting discrimination, and supporting arts-and-justice groups in the community.

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